

the Soap story



About The Brand

*Our products fulfil the importance of me time and self care with a quirky, fun edge and a set of moral values that your customer desires:
Every product is suitable for Vegans, Handmade and is Not Tested on Animals*

*We think **positive** and show this on our packaging:
we already know what we don't have: **no SLS, no animal testing***

*Now we shout about our positives: **Multi functions, number of uses per product, great for travel, Zero Waste** - all the good stuff you and your customers demand.*

Our formulas are fantastic with great fragrances top notch ingredients and that will never change!

Yes, sometimes we use plastic packaging, We need to for reasons of hygiene and to keep our products fresh for as long as possible.

Where we do use it, we use as little as possible.

Wherever possible we choose packaging made from locally sourced recycled plastics and that are also fully recyclable again.

We are constantly trying to source new alternatives as they become available.

- We are an Independent manufacturer based in Northern Ireland
- All of our products are set at impulse purchase prices and are therefore excellent value and allows for multiple sales.
- The RRP of our products are between £3 to £9
- We offset set our carbon footprint by working with Tree Nation planting trees in deforested areas around the globe.
- We support many local mental health, womens aid and childrens charities.
- We are constantly innovating and creating new products that your customers desire.



Antrim · Ballymena
Carrickfergus · Larne
Newtownabbey



tree-nation



About The Brand

Just to demonstrate how we have developed recently, We have been able to move away from our previous design on plastic display trays (even though these were made from PCR plastic and were themselves recyclable), to these new UK made cardboard shelf ready packaging. They have also reduced the on-shelf footprint, allowing you to optimise your available space.





Soap Slices



Work up a lather with our amazing handmade colourful and beautifully fragranced Soap Slices, rich in glycerine to give a pleasant skin feel and gentle enough for even delicate skin



RRP £3.95

pack of 10 slices including cardboard retail display box

- Vegetable based glycerine soap
- Available in over 30 fragrances (some are Allergen Free fragrances)
- Minimal plastic used for product protection and hygiene





Soap Sponges



Work up a lather in the shower or bath with our innovative multi-functional Soap Sponges! Yes it's a soap, in a sponge! Good for over 50 washes this will be your new best friend. From time saving, to travelling to becoming a vital part in your fake tan regime



pack of 6 cardboard retail display box

- Vegetable based glycerine soap infused into a sponge
- Available in over 30 fragrances (some with Allergen Free fragrances)
- Lasts for up to 50 uses
- Packaging made from (PCR) Re-cycled plastic and is also re-cyclable





Super Soaps



Meet the new Soapy Heroes!

Jam packed full of natural actives that pack an effective punch.

Each one has been created to maximise the benefits of the key ingredients in a handy bar of soap. Our packaging is made from UK sourced, recycled plastic that is also itself re-usable and recyclable!

Are you ready to challenge the Super Soaps?



RRP £6.95

pack of 6 including cardboard retail display box

- Packaging made from (PCR) Re-cycled plastic and is also re-cyclable





Super Soap Sponges



Meet the new Soapy Heroes!

Jam packed full of natural actives that pack an effective punch.

Each one has been created to maximise the benefits of the key ingredients in our amazing soap filled sponges. Our packaging is made from UK sourced, recycled plastic that is also itself re-usable and recyclable!

Are you ready to challenge the Super Soap Sponges?



RRP £6.95

pack of 6 including cardboard retail display box

- Packaging made from (PCR) Re-cycled plastic and is also re-cyclable





Solid Hair care



Meet the new Hair Heroes!

Jam packed full of natural actives that pack an effective punch.

Each one has been created to maximise the benefits of the key ingredients in a handy bar of soap. Our packaging is made from UK sourced, recycled plastic that is also itself re-usable and recyclable! Soon to join the gang....The Purple One (for blonde bombshells and silver foxes)



RRP £6.95

pack of 6 including cardboard retail display box

- Packaging made from (PCR) Re-cycled plastic and is also re-cyclable





Sleepie Range



Sleep is the most valued and desired commodity in our fast paced world.

Lack of sleep contributes to stress and depression.

Its no longer frowned upon to make “me time” and self indulge. Self care is not selfish – its necessary.



Sleepie Bath Bomb

RRP £5.50 pack of 8

including cardboard retail display
box



Sleepie Super Soap Sponge

RRP £6.95

pack of 6 including cardboard retail display box



Sleepie Body & Pillow Mist

RRP £5.95 pack of 6

Fragranced with Lavender, Patchouli and Chamomile essential oils

Available as a Bath Bomb, Body & Pillow Mist

and also our amazing Super Soap Sponge





The Super Man Range



Sometime a bloke just wants a blokes product – formulated purely for his needs and keeping things simple without the faff.

We have created The Super Man range – and it smells amazing!



3 in 1 Super Man Bar RRP £6.95
pack of 6 including display tray



Super Man Soap Sponge
RRP £6.95
pack of 6 including cardboard retail display box

Fragranced Bay essential oil, these smell of traditional barbering

Available as a Super Soap Sponge

and a Super Man Bar – a multi function 3 in 1 soap bar for Beard, Body and Hair. This bar also contains Marula Oil to nourish.





The Wonder Whips



Wonder Whip is our amazing multi talented whipped soap. How will you use yours .?



1. A foamy body wash: use on your hands or in a sponge
2. A frothy foam bath : scoop out a bit and squish in the water or under the tap
3. A fabulous shampoo : massage some into damp hair and rinse away
4. A fantastic shaving foam : lather up on your skin, shave, and rinse



Wonder Whip
RRP £12.95 (200g)
pack of 6

Currently available in:

Vanilla Mallow; Sloth; Llama; Unicorn; Galaxy and Mermaid fragrances





Bath Bombs



Free the fizz and feel the fabulousness! Packed with high quality ingredients and fragrances our slow fizzing Bath Bombs are made to last longer with a creamy lather like fizz with added Vitamin C and E, and enriched with Avocado and Sunflower seed oils for extra moisturising goodness. You're Welcome



200g RRP £5.50
pack of 8
Available in 7 fragrances



120g RRP £3.75
pack of 12
Available in 12 fragrances



- More than just a basic bath bomb.
- Packaged in a cardboard counter top display tray





Fine Fragrance Body Mists



Aspirational, high quality, skilfully blended, fashion forward, fine fragrance mists.



RRP £8.95

- Packaging made from PET and is re-cyclable
- Available in 5 fragrances (200ml size)
- Can be purchased as a complete fragrance set with testers or
- As a pack of 6 per fragrance type





Jelly Soap



More than just a soap, this is an experience! Use as a fun, wibbly bar, use in the shower, by the sink, run a bubble bath, let the seaweed extract moisturise your skin and the fragrance & essential oils cleanse your skin and free your mind!



RRP £5.95
pack of 6



- A wibbly wobbly fun and caring soap – use as soap or bath foam
- Available in 5 fragrances (some with added essential oils)
- Packaging made from PET and is re-cyclable





Toy in a Soap



Make hand washing and bath time an adventure! All our Toy in a Soap animal friends come with their own names adding a splash of personality to your bath time routine. Great for story telling and encouraging hand washing.. for kids young and old!



RRP £5.25

pack of 6 including display tray

- Vegetable based glycerine soap with added personality
- CE marked Toy
- Packaging made from (PCR) Re-cycled plastic and is also re-cyclable



Sanitizers, Hand Soap & Dry Skin

With an allergen free fragrance this collection of products keeps you clean, sanitized cared for
Available in a variety of options for almost every need.



250ml RRP £7.95
pack of 6



- 200ml 60% alcohol gel
- 300ml 65% alcohol gel
- 50ml 60% alcohol sanitizer spray
- pack of 6

RRP £4.99
RRP £6.99
RRP £3.99



200g Dry Skin Rescue Cream
RRP £8.95
pack of 6

- Packaging is re-cyclable

